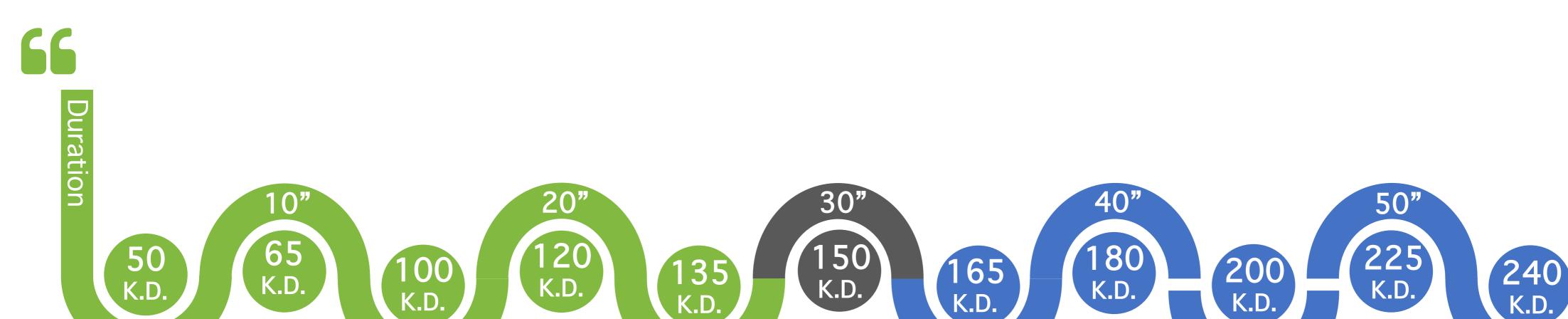


#### Rate Card 2018





Booking and Material Deadline Cancellation Deadline Payment Terms : 2 Working Days.: 5 Working Days.: 100% Prepaid







265 K.D.

## Nagham Al Sabah

The Morning Show





This 3 hours long morning show has changed the game in the region for all other competitors to follow, with its fast tempo and fun interaction with listeners from various countries. Talal Malik & Nouf Al Sultan kick-start the morning at 6:30am with tons of daily segments that entertain listeners on the way to school, work or even those at home.

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## Co-Sponsorship Package Benefits:

- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour.
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

#### Weekly

1 Hr. KWD 2,5002 Hrs.KWD 4,5003 Hrs.KWD 6,750

#### Monthly

1 Hr. KWD 9,0002 Hrs. KWD16,0003 Hrs. KWD 23,500

Broadcast Time : Sunday - Thursday / 6:30 am - 9:30 am

Duration : 3 hours

Announcers : Talal Malik, Nouf AL Sultan







# Al Saeqa The Game Show





Game shows are represented by Al Saeqa with Alaa Al Hindi at 10:30am, the show's format plays on the usage of different words for Yes or No, and the participants have to keep up with the chosen words during a very short period of time. Alaa's character plays a huge part in creating a fun-filled content on air for 1 hour.



#### Co-Sponsorship Package Benefits:

- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour.
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.



Monthly

1 Hr. KWD 5,000

Broadcast Time : Sunday - Thursday / 10:30 am - 11:30 am

Duration : 1 hour

Announcers : Alaa Al Hindi







## Diwaniya The Afternoon Show





After the midday, Diwaniyah show starts at 1:00pm for 2 hours, hosted by Mic Embalta, Ali Khajah and Khalid Bin Hussain, where they discuss trending topics and discuss issues that concern the public. The show has many guests throughout the week and it sheds the light on national achievers and artists from different fields. The daily topic plays a huge part of the show, interacting with listeners and co-hosts.

#### Co-Sponsorship Package Benefits:

- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour.
- Break In and Break Out Bumpers.
- ■Top of hour mention.
- End of hour mention.

#### Weekly

1 Hr. KWD 2,5002 Hrs. KWD 4,500

#### Monthly

1 Hr. KWD 9,0002 Hrs. KWD 16,000

Broadcast Time : Sunday - Thursday / 1:00 pm - 3:00 pm

Duration : 2 hours

Announcers : Mic Mebalte 3, Ali Khaja, Khalid Bin Hussain







## Sa3at Twitter Twitter Hour



At 4:00pm, Twitter takes over, where listeners tweet out their requests to Marina FM Twitter account (@MarinaFM) and the schedule gets filled up with 1 hour of songs completely picked by the listeners.





- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour .
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

Weekly

KWD 1,000

Monthly

KWD 3,000

Broadcast Time Duration

: . Sunday – Thursday / 4:00 pm – 5:00 pm

: 1 hour







# Refresh The Youth Show





Hosted by Ali Najim and Danah Al Sraiyae from 6:00 to 8:00pm, the show is on its 10<sup>th</sup> season and it continues to be the young adults favorite throughout all these years. From big names guests to recorded segments to fun games with callers, Refresh brings a different flavor to peoples' ears every day.



## Co-Sponsorship Package Benefits:

- 70 promotions during the week announcing "Sponsored by...."
- ■3 spots / hour.
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

#### Weekly

1 Hr. KWD 2,5002 Hrs. KWD 4,500

#### Monthly

1 Hr. KWD 9,0002 Hrs. KWD 16,000

\* Exclusivity Doubles the Price.

Broadcast Time Duration

: Sunday - Thursday / 6:00 pm - 8:00 pm

Ouration : 2 hours

Announcers : Ali Najim , Alaa AlHindi , Dana AlSrayea







#### Sa3at Fannan

Artist Hour





At 10:00pm, 1 artist or 1 music theme dominates the hour with songs played back to back for the chosen artist or theme. Only on Sundays the show becomes 2 hours long dedicated to one star singer. this is the most trending show on radio in Kuwait. Minimum twice a week it reaches trend no 1 in twitter.



#### Co-Sponsorship Package Benefits:

- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour.
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

Weekly

KWD 1,500

Monthly

KWD 5,000

Broadcast Time : Sunday – Wednesday / 10:00 pm – 11:00 pm

Duration : 1 hour









On Fridays, listeners get to know the weekly charts with Abdallah Al Bkoor in Top 20 from 7:00 to 9:00pm. Where he reviews the most played and requested songs in the station.





- 70 promotions during the week announcing "Sponsored by...."
- 3 spots / hour.
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

#### Monthly

1 Hr. KWD 1,5002 Hrs. KWD 2,500

\* Exclusivity Doubles the Price.



Broadcast Time : Friday / 7:00 pm - 9:00 pm

Duration : 2 hours Announcers : Abdullah

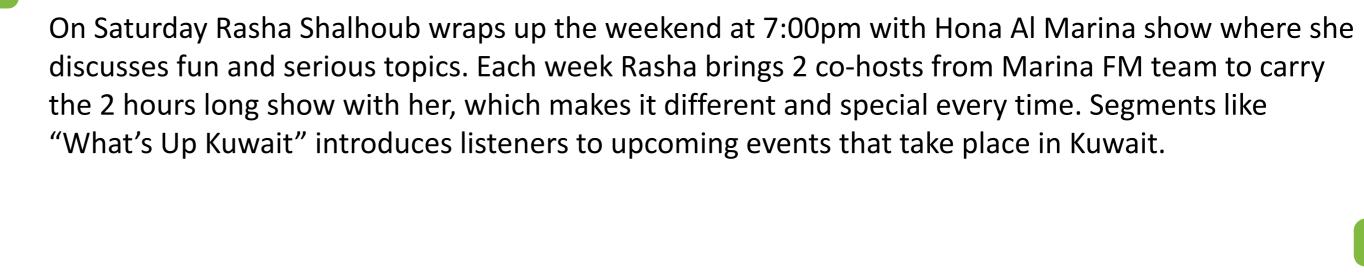




#### Hona Al Marina

The Ladies Show









- 70 promotions during the week announcing "Sponsored by...."
- ■3 spots / hour .
- Break In and Break Out Bumpers.
- Top of hour mention.
- End of hour mention.

## Monthly

1 Hr. KWD 1,5002 Hrs. KWD 2,500

\* Exclusivity Doubles the Price.



Broadcast Time Duration

: Saturday / 7:00 pm – 9:00 pm

: 2 hours

Announcers : Rasha Shalhoub, Basma Sultan









#### 20 minutes Live/ Phone Interview

# Live Coverage (Reporter Coverage)

#### Full Show Live Broadcast







#### Benefits:

- Total of 5 min live/ phone interview
- 1 live mention announcing the interview
- Rate: KWD 1,250

#### Benefits:

- Total of 20 min live/ phone interview
- 3 live mentions announcing the interview
- Rate: KWD 2,000

#### Benefits:

- Total of 2 hours live coverage
- 6 live segments up to 5 min each
- 20 promos 2 days prior announcing the live coverage
- Rate: KWD 2,500

#### Benefits:

- Total of 2 hours live broadcast
- 6 live segments up to 5 min each
- 20 promos 2 days prior announcing the live broadcast
- 3 spots up to 30 sec each
- Rate: KWD 4,000





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